



ASSOCIATION OF WOMEN IN AGRICULTURE

UNIVERSITY OF WISCONSIN-MADISON

1909 University Avenue, Madison WI 53726 • www.awamadison.org

Since 1973, the Association of Women in Agriculture (AWA) has provided young woman learning opportunities through professional, social and service activities as the largest agricultural and life science women's organization at the University of Wisconsin-Madison. This learning experience includes the opportunity to live in AWA's college home built a generation ago in 1994.

Our existing 20-year-old home has been maintained through a well-balanced budget and is now in need of larger-scale repairs and updates to continue to meet the needs of today's student residents and AWA members. An inspection and assessment provided us a list of \$200,000 in repairs and updates. With our careful expense management and fiscally-responsible decisions, including paying off our mortgage early as well as our recently-obtained property-tax exemption from the City of Madison, we are able to partially fund these project costs through our cash flow. However, those efforts will pay only half of the bill. This capital campaign will raise half of the funds needed for these projects and kick start the work to complete the most-requested student priorities by fall 2017.

At AWA Day 2016, I shared my kitchen lesson learned – not to put chicken bones and chicken skin in a garbage disposal. (I was from a rural farm home and living at the AWA house was my first encounter with this “fancy kitchen garbage disposal appliance.”) Here is another AWA memory and lesson learned from Liz Vaadeland, an AWA student member:

“The kitchen was always where people were eating, doing their homework, or getting ready for the night. That kitchen was the center of so many important moments – It was a place of sister bonding, of friendship, and of course, learning.”

Help us to continue to instill valuable life-lessons to young women through supporting the 2016-17 AWABC Remodeling Campaign.

PROJECT SCOPE

Safety and Security/Back Yard: In addition to our goal of providing affordable housing to our student members, student safety is a top priority. In the past recent years, we installed a house-wide sprinkler system and upgraded the security access to an electronic key-fob system. Part of the campaign funds will be allocated toward additional security to the first floor, restricting back yard access as well as adding additional lighting to our property.

Safety and Security/Back Yard Key project sponsor naming opportunity: \$25,000

Johnson Family Kitchen: The AWA kitchen has served over 500 members and guests over the past 20 years. We will make updates based on student input to improve how this space creates a more efficient workflow, provide additional storage and upgrade appliances to support larger meal preparation and serving.

Johnson Family Kitchen project sponsor naming opportunities:

- ✓ \$25,000 key sponsor (Sponsorship filled!)
- \$15,000 cabinet sponsor
- \$5,000 appliance sponsor (1 sponsorship filled! More available.)

David P. Dickson Great Room: We will update flooring and furnishings used for social and professional development member meetings and activities.

David P. Dickson Great Room project sponsor naming opportunities:

- \$25,000 key sponsor
- \$5,000 tables and chairs sponsor
- \$5,000 room furnishings

Donor recognition levels:

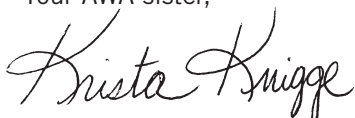
- Demeter* \$25,000+
- Ceres* \$10,000 – 24,999
- Nurturer* \$5,000 – 9,999
- Reaper* \$1,000 – 4,999
- Sower* \$500 – 999
- Friend* \$100 – 499

Key project sponsors at the Demeter donor level of \$25,000 or more, will have engraved name plates installed. Donations of \$5,000 and above will have engraved bricks placed at the house. Donations of \$1,000 and above will be recognized on a plaque.

Committed donations to date:

- \$25,000 Johnson Family Kitchen Key sponsor: Ray & Frances Johnson, Lloyd & Daphne Holterman, Nadine & Sam Miller, Valerie Johnson, Jacob & Lauren (Holterman) Brey, Taylor Holterman
- \$10,000 AWA student organization
- \$5,000 appliance sponsor: Julie & Kevin Larson
- \$1,500 Deanna Kovar
- \$1,000 Dick & Sue Schultz
- \$1,000 Jessica & Nate Held
- \$1,000 Sharon Brantmeier & Randy Shaver
- \$1,000 Krista Knigge & Corey Geiger
- \$200 Pete & Theo Knigge
- \$150 Mary & Phillip Hasheider
- \$150 Mary Knigge & Brian Mano
- \$100 Tamarin & Thomas Beard
- \$100 Emily Selner on behalf of Sue Schultz

Your AWA sister,



Krista Knigge
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